



For Immediate Release
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85 Tons of Trash Removed Volunteers Clean Up Area Open Spaces

Reno, Nevada. Volunteers removed 85 tons of illegally dumped trash from local outdoor recreation areas during the 4th Annual Great Truckee Meadows Community Cleanup on Saturday, May 9.

“This is a tremendous collaborative effort that is powered by hundreds of fantastic volunteers,” said Christi Cakiroglu, Executive Director of Keep Truckee Meadows Beautiful. “Although there are still illegal dump sites up there we have definitely made a dent. I really want to encourage residents to call the Washoe County Sheriff’s Department illegal dumping hotline at 329-DUMP if they see illegal dumping in our open spaces taking place. Prevention is the key!”

Over 300 volunteers worked at 10 sites from Red Rock to Keystone. In all, 565 yards of trash were removed, including 10 cars, and close to 300 tires.

“Another impressive effort and our thanks go out to all of this year’s volunteers,” Public Affairs Officer of the Bureau of Land Management Mark Struble said. “We all have the opportunity to continue to contribute to this effort each day by volunteering to not dump on public lands and by making positive choices that help to protect our important outdoor recreations lands.”

Keep Truckee Meadows Beautiful, Washoe County, the cities of Sparks and Reno, Bureau of Land Management, U.S. Forest Service, Reno-Sparks Indian Colony, Sun Valley General Improvement District, Waste Management, New Belgium Brewery, Blue Moon Advertising and Promotions, IGT, Hobey’s Casino and Restaurant, Bridgestone-Firestone, CleanHarbors Environmental, American Auto Wreckers, Save Mart, Pepsi and others were instrumental in implementing this community-wide event.

Keep Truckee Meadows Beautiful (KTMB) is a private 501(C)3 nonprofit celebrating 20 years of creating a cleaner, more beautiful region through education and active community involvement. For more information, call (775) 851-5185 or visit www.ktmb.org. KTMB is supported by individual and community contributions.

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