

2010-2011 NUMBERS

- 95.95 tons of trash and recyclables, 249 tires, over 30 yards of invasive weeds, and 835 pounds of hazardous waste removed through cleanups
- Adopt-A-Spot: 279 trash bags filled
- 15 Adopt-A-Park projects completed and 87 trees and over 7,000 flowers planted
- 9,511 Christmas Trees recycled and received \$1 for \$1 match from NV Energy
- 100+ tons of AT&T Phone Books Recycled
- 1,039 youth participated in Phone Book Recycling Challenge
- Two events collected and recycled over 162 tons of electronic waste
- Over 2,300 educated through "Waste Warriors" & Paper Making Workshops
- Published second Recycling Guide in AT&T Real Yellow Pages (under "R")
- Community-wide Litter Index Rating: 1.5
- Number of Volunteers: 2,749
- Number of Volunteer Hours: 8,800

FINANCIALS

Value of Volunteer Hours: \$165,616

Based on Independent Sector Valuation

In-Kind Support Valued at: \$148,140

In-Kind Donations include everything from office space to wood chippers.

Ratio of Program to Total Expense: 90%

KTMB Expenses:

Admin/Develop: \$33,445

Program Services: \$277,543*

**includes \$90,000 in-kind for AT&T Recycling Guide printed under "R" in phone book*

KTMB Cash Revenue:

Program Revenue: \$30,230

Sponsors & Grantors: \$103,239

Government Support: \$24,512

Fundraisers: \$16,485

Annual Giving: \$7,825

PROJECT PARTNERS

TMWA Truckee River Fund
Waste Management/Recycle America
NV Energy · Wells Fargo · Wilks Radio
City of Reno · AT&T Real Yellow Pages
City of Sparks City of Sparks Parks and
Recreation · Washoe County · Blue Moon
Signature Landscapes · REI · IGT
Sun Valley General Improvement District
Catch A Rising Star Comedy
New Belgium Brewery · NVLC
Catch A Rising Star Comedy
· Reno Type ·
Hobeys Restaurant & Casino
· SaveMart ·
United States Forest Service ·
Bureau of Land Management
· Washoe County Regional
Parks & Open Space

*and many, many
volunteers!*

See our reviews on greatnonprofits.org



PUBLIC OUTREACH

Need a Speaker or Presentation?

We'd love to come to your next meeting to show your members how they can get involved! We can introduce your group to beautification, recycling and waste reduction issues through a Waste Warriors™ or Paper Making presentation. Call 851-5185 to schedule a presentation or find out more at www.ktmb.org.

BOARD OF TRUSTEES

Community Foundation of Western Nevada 100% Giving Board

Officers

Dan Buhrmann, Grubb & Ellis, *President*

Kate Thomas, Secretary of State,
Vice President

Daniel Inouye, Washoe County,
Secretary

Chuck Sweeney, CS Associates,
Treasurer

Trustees

Dave Bianchi, Northwestern Mutual

Jeff Brigger, NV Energy

Steve Fine, Signature Landscapes

Beth Fink, Microsoft

Sean French, Wells Fargo

Debra Rutledge, UPS, *Past President*

Moira Shea, Keller Williams Realty

Standing Committees:

Board Development, Program, and
Advancement

NOXIOUS WEEDS

Noxious weeds haunt the banks of the Truckee River, creep into fields and pastures, and pop up as uninvited guests in your garden. These noxious weeds wreak havoc on our native plants and wildlife. They suck the soil dry of water and absorb all the nutrients. For more information on what weeds are native and how to eradicate the noxious weeds, visit our resources page at www.ktmb.org and check out the Weed Guide!

GET INVOLVED

With our many events and programs throughout the year, we have a number of volunteer opportunities for you to get involved! Please visit www.ktmb.org for available opportunities and to sign up!

To receive our e-newsletter visit www.ktmb.org or call (775) 851-5185

See our reviews on greatnonprofits.org

RECYCLING

Recycling reduces our contributions to the landfill and conserves nonrenewable resources.

In addition to Curbside recycling, there are a number of businesses throughout the region that offer recycling services as well as drop-off sites. Visit the resources page at

www.ktmb.org to see our current Recycling Guide or find out recycling information for all of northern Nevada under 'R' in the AT&T Smart Yellow Pages.



Curbside Recycling

Green Bin: glass jars/bottles clear, green or brown in color.

Yellow Bin: Aluminum cans, tin cans, steel cans, plastic (bottle shaped only)
Paper: Newspaper, magazines, catalogs can be put in a separate container or

KTMB's PROGRAMS

Adopt-A-Park 1986
Community-wide beautification effort

Adopt-A-Spot 1994
Grassroots litter abatement program

Christmas Tree Recycling 1993
Natural way to reduce, reuse and recycle

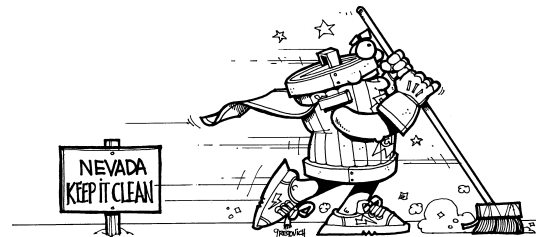
Cleanups: River, Neighborhoods and Open Spaces 1991
Community-wide effort to promote community cleanliness and pride

Litter Index 1990
Annual community beautification survey

Paper Making/EcoArt 2000
Hands on approach to recycling

Phone Book Recycling 1991
Reducing land fill waste and promoting paper recycling

Waste Warriors™ 1994
Providing recycling and waste reduction education



Flash Can is KTMB's official mascot.

ILLEGAL DUMPING

Illegal Dumping is not only unsafe and unsightly, it is illegal! If you see an illegal dump site, or someone dumping trash call:

329-DUMP or 334-COPS



KEEP TRUCKEE MEADOWS
B E A U T I F U L

ANNUAL REPORT

2010-2011

Dedicated to creating a cleaner, more beautiful region through education and active community involvement

Incorporated in 1989

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An affiliate of Keep America Beautiful

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and community donations.